







#### **Objective**

The fourth edition of DALFA Expo 2025 is the most prestigious event to be held annually in Pakistan as the benchmark of excellence. A joint venture by BXSS (Badar Expo Solutions) & DALFA Associtaion (Dairy, Agriculture, Livestock Farmers Association of Pakistan, this mega event is aimed at providing a single platform for all businesses & SMEs operating in this sectors and its associated industry. The event is set to offer great prospects for generating economic activity and a conducive environment for allied industries to meet potential investors to work towards innovation and development.

#### Why DALFA?

**DALFA** is a prestigious event introduced in 2021 for the first time in Pakistan, followed by the vision of the Prime Minister of Pakistan, as a benchmark of excellence and gateway to the country's economic stability in the above sectors. The 3-day expo will not only have exhibits from the subject sectors but will also attract large audiences from the local and international sector trade visitors, farmers, growers, experts and researchers of the Livestock business, public and private sector organizations, and foreign diplomats. The event aims to highlight, promote and invite participation in the most vital sectors of our economy, which acts as the key driver of our current and future investments decisions and work towards economic growth in the country.





BXSS is one of the largest event management companies in Pakistan with its Head Office based in the metropolitan city of Karachi. The company has been providing full-scale services not only nationally, but also to its international clients for over two decades. The company is a local brand with a wide footprint in event management having more than 1000 trade shows, exhibitions and national and international events of all sizes. Wexnet. Health & Engineering, Celebrating Sindh at Pakistan Pavilion at Expo 2020 Dubai, IDEAS Pakistan, IEEEP Fair, Pakistan Hospitality Show and Defense Port Turkey are some of the acclaimed events on its credit.



Dairy, Agriculture & Livestock Farmers Association (DALFA) is inspiring network of progressive and ambitious farmers. The association members exchange knowledge, experience and business opportunities. The ultimate objective of DALFA is to establish strong bonding amongst all the stakeholders in the private and public sectors and farmers which ultimately results in substantial increase in the national economy of Pakistan and also drawing attention to the benefits and investment opportunities in the said industries.



# **Objectives**

To Enable all sectors of the industry to improve, elevate and escalate the process of productivity.

ENHANCE PRODUCTIVITY

#### SPREAD AWARENESS

To create awareness about your business activities, functions, services and facilities.

To provide an opportunity to do corporate tie-ups.

CORPORATE TIE-UPS

#### BUSINESS LEADS

To generate potential business from the market network with the media, your customers and other exhibitors.

Feedback is the backbone of improvisation, progress and development.

CONSUMER FEEDBACK





Display of Advance **Technology** 

International & Local **Products** 

Display

3-Day Activities

**Exhibition** 

**Projects** 

**Entertainment** through Pet Shows, Cattle Show, Flower Show and Lucky Draws



## **Exhibitors Profiles**

Agricultural & Processing Technologies

**Ecological Agriculture** 

Tractors & Cabins, Trailers /
Planting & Combine Machinery,
Harvesters

**Water and Irrigation Systems** 

Fertilizers like Chemical/Organic/Foliar/Plant and Soil Nutrients

Seed, Seeding, Sapling and Horticulture

Greenhouse Technologies and Other Equipment and Services for Farming Livestock Raising includes Cattle, Ovine, Feed and Additives, Mangers, Waterers, Calf Cottages, Animals Depots & Beddings

Milk & Dairy and Meat Technologies Aqua Extrusion, Feed/Aquaculture Equipment/Wares, Products & Quarantine

Fish Farming, Feed Additives, Meal/Oil, Processing & Prawn & Shrimp Farming Equipment

IT / Software Technologists

Pharmaceutical Companies

Cranes, Vegetable and Fruit Washers Meadow Cutting Machinery, Planters, Grass Cutters Bale/Hoe Machinery, Rakes, Silage Vehicles, Compressors, Cultivators, Cutters, Conveyors Hole Digger, Ploughs, Holders, Pulverizers, Shafts and Shaft Couplings, Rotovators Agrochemicals & Biotechnology like Agricultural Pesticides and Spraying Machinery, Atomizers & Pulverizers

Olive Drawing, Shaking, Elimination & Selection Machinery, Olive Harvesters, Crating and Storage Systems Machines like Weeding, Lever Tearing, Seed Cleaning, Branch Breaking, Peeling, Cotton, Drying

Slaughter Equipment & Wastewater Treatments

Fertilizer, Seed machinery

Bottom Cauldrons, Shading Systems, Beet Extraction Machinery, Pneumatic Systems

Seafood Processing & Artificial
Insemination



## **Exhibitors Profiles**

**Credit Cooperatives Sectoral Publications Trade Bodies & Research Institutes** Consultancy Insurance Association **Cold Storage Buildings Tractor Spare Part** Distributors / Whole **Animal Production Products and Related Exporters** Standby Generators & **Importers** sellers Machinery **Machinery Accessories** Chillers Feed ingredients Animal Breeding, Egg Processing, Industrial Feed, Grain & Laboratory, Testing Animal Hygiene and Health, Housing & Farm Packaging, Handling /additives, Hatching / Raw Material **Equipment and Veterinary Services** and Refrigeration Equipment Incubation **Processing Equipment** Services Meat Processing, Logistics & Handling Seasoning, Packaging, Handling, Refrigeration



## **Visitors Profiles**

Government & Trade
Delegations, Regulatory
Authorities & Policy Makers,
Consultants & Advisors

Ministries / Export Promotion Bodies & Departments CEOs / COOs / GMs / Business Development Directors

Bank & Financial Institutional Executives & Advisers

Investors, Fund Managers,
Venture Capitalist &
Organizations seeking new
business ventures

**Business & Research Partners** 

Farmers, Producers, Importers, Exports & Manufacturers

Dairy, Livestock, Agriculture & Fisheries Owners,
Entrepreneurs, Managers & Operators

**Transport Logistics Providers** 

Educational
Institutes/Universities/Students

Agronomists **Agronomists** 

Breeders, Geneticists, Animal
Nutritionists

Food Industry

Fisheries & Aquaculture

**Pellet Mill Dies** 

Pulp Molded Packaging
Technology

Industrial Strainers / Sound Enclosures / LED Light Mfrs.

Energy & Hydro Systems / Pumps

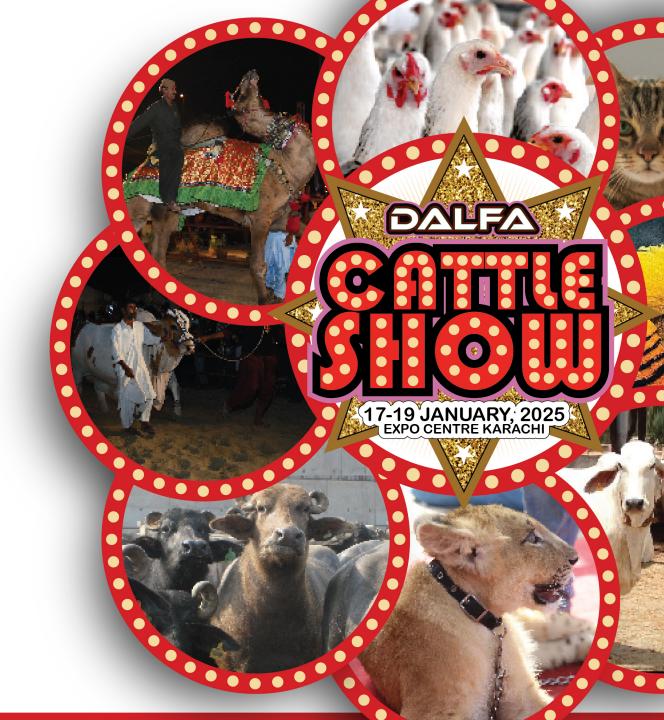


### **DALFA CATTLE SHOW**

DALFA Cattle Show (DCS) is a joint venture initiative of Badar Expo Solutions (BXSS) and Dairy Agriculture Livestock Farmers Association (DALFA).

The salient features of the Cattle Show are breeds contest, international breed display, and camel and horse show. The Cattle Show also provides B2B and B2C opportunities for sacrificial animals purchasing.

Cultural & traditional programs, flower show, food festival and lucky draws are also other attractions on the sideline of the Cattle Show.





## **DALFA International Seminar**

**Dalfa International Seminar** will be a gathering of earnest participants who share a common interest in practical solutions for sustainable DALFA development in Pakistan.

The Seminar provides a knowledge-sharing platform to share expertise, knowledge and experiences, interact and support & assist business to promote and develop new business through optimization of technology.



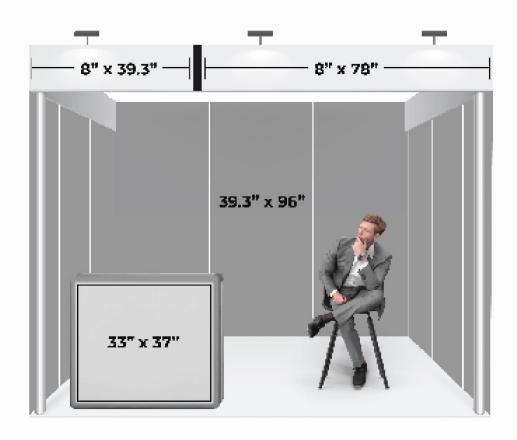




### **BARE SPACE**



### **SHELL SCHEME**





Organizer 17 - 19 January 2025 Hall - 1 **KARACHI EXPO CENTRE EXHIBITION & SEMINAR** CARGO RAMP A22 A20 A17 A16 A27 A26 A25 A24 A23 A21 A19 A18 A15 A28 2.75m Passage A14 A29 A98 A96 A95 A94 A93 A92 A91 A90 A89 A97 A13 A30 3m 3m 3m A79 A80 A81 A82 A83 A84 A85 A86 A87 A88 A12 A31 2.75m Passage 2.75m Passage A11 A32 A78 A75 A73 A72 A71 A70 A77 A76 A74 A69 A10 5.25m A33 **Passage** A59 A60 A61 A62 A63 A64 A65 A66 A67 A68 A34 2.75m Passage 2.75m Passage A35 A09 A58 A57 A56 A55 A53 A52 A51 A50 A49 A36 A08 A39 A40 A41 42 A43 A44 A45 A46 A47 A48 A37 A07 2.75m Passage 2.75m Passage A38 BXSS A01 A02 A03 A04 A05 A06 Help Desk Pillar Size 2'-1" x 2'-1"Emergency M M Emergency Exit Rev # 02 Electric D.P. Entry / Exit 13-12-2024 Fire Hose Cabinet **Mez Floor Clearance 8'-6"** MD / Irfan Stairs Booked Reserved ☐ Available







































































































































